

# Spirit of 76



## WACTE Membership Campaign

**Goal:** Increase membership to at least 76 new members prior to our 76<sup>th</sup> Annual Conference on April 19, 2012.

**Definition:** For purposes of this membership campaign, a “new WACTE member” is an individual who (a) either has never been a member of WACTE or is a previous member whose membership lapsed prior to December 31, 2009; (b) who has applied for membership between October 25, 2011 and April 6, 2012; and (c) whose 2011-2012 membership dues have been paid in full on or before April 6, 2012.

### Individual Incentives for Membership Recruitment

1. New recruits: Anyone that joins as a new member, as defined above, will receive a \$25.00 credit for any Professional Development activity in the 2012-2013 fiscal year. Example of uses: Registration fees for Annual Conference, Legislative Seminar, Support Staff Conference, One day Professional development workshops/webinars.

### Campaign Prizes

1. Individual grand prize: The WACTE member recruiting the greatest number of new WACTE members ( as defined above) will receive: One night stay at the Hilton Madison and includes Breakfast at the Capital Club Lounge..
2. Other prizes: Any WACTE member who recruits one or more WACTE members (as defined above) name will be placed in a drawing for other prizes. Some examples: \$100.00 Gift certificate for the Colorado Bag n Baggage Company, gift cards for: 18 holes of golf, BP Gas, Applebees, Culvers, Texas Roadhouse just to name a few.