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## President's Message

Terry Simmons, WACTE President

*"Many attempts to communicate are nullified by saying too much."*

Robert K. Greenleaf (1904 – 1990)

Welcome back to another year of advocacy and professional development for all involved in career and technical education. I am excited and honored to be a member of an Association that is working hard to keep the message of Career and Technical Education in the forefront of everyone's mind.

The WACTE Board set three goals for this year:

1. Increase and retain members by sharing the value and benefits of the Association as well as creating opportunities for participation.
2. Develop and facilitate cutting-edge, relevant, professional development opportunities for all members.
3. Strengthen WACTE visibility.

The Board feels that Goal 3 is the most important because if people don't know who we are or what we do, we will not be able to accomplish the first two goals.

In June Jerry Wendt, President of the Wisconsin Association of Agricultural Educators (WAAE), Local 24, invited WACTE to bring greetings to their membership. This was a great opportunity for our Associations to discuss how we could collaborate on professional development activities. In September, Shelia Piunti, President of the Wisconsin Business Educators Association, Local 8, invited us to participate in a roundtable discussion activity at the WBEA Fall Conference. These are the kinds of opportunities that will increase WACTE's visibility around the state. If you are aware of opportunities as described above, please contact any board member or the executive director with the contact information.

Another action step is for the Board to be more visible among the locals. Please invite board members to any functions you schedule this year. Local 21, Southwest WACTE, hosted one of the Board meetings last year. This year Local 18, WTCS/DPI/UW invited members of the Board to interact with their leadership, members and potential members. Also, Local 15, Mid-State Vocational Association, will be hosting the November Board Meeting. (Continued on page 2)

## President's Message (continued from page 1)

As you can see, the Board is trying to provide support to every association or agency related to Career and Technical Education. The more voices we have out there the stronger we are.

The start of the school year is very busy for everyone. For the past four years the WACTE office, under the leadership of Bette Lou Esser, Executive Director, and her staff member have professionally, efficiently, silently, and successfully provided management services for the annual WTCS/DPI's GED-HSED and Adult Literacy Conferences. This WTCS/DPI GED-HSED and Adult Literacy Conference Management Contract is a substantial source of revenue for the Association. On behalf of the Board of Directors and the Locals, thank you Bette Lou and Patti for your hard work and dedication to WACTE.

Two years ago I told you how contagious this Association is. Now it is time to go out and infect people with this important and beneficial fever. Have a great year and remember Theodore Levitt (1925-2006) said, "Your career is your business." And I say, our business is Career and Technical Education, so spread the word.

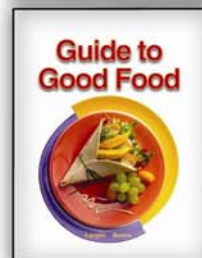
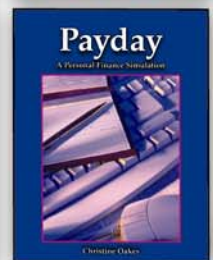
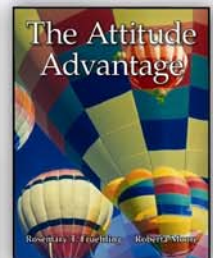
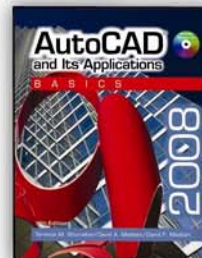


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## Southwest Tech Staff and Students Donate to Help Flood Victims

By Jackie Cullen, Marketing and Public Relations Assistant

When news of the recent flooding in Gays Mills and other Southwest Wisconsin communities reached members of the Southwest Wisconsin Association for Career and Technical Education (SWACTE) executive committee, it was a call to action.

“Our hearts go out to the communities and residents who’ve suffered with the flooding disaster,” said Nancy Flanagan, SWACTE President and a Southwest Tech Instructor. Citing SWACTE’s mission to promote leadership, community awareness, and community service, Flanagan went on to say that sponsoring the week-long fundraising drive was SWACTE’s way of “walking the talk.”

Anxious to aid relief efforts, the Southwest Tech-based organization held an on-campus fund drive in late August, soliciting donations from students as well as faculty and college support staff. More than \$1,050 was raised to help local residents whose homes and businesses were devastated.

Jerry Crotzenberg, emergency government deputy director for Crawford, Grant, and Richland Counties, accepted the check from SWACTE. According to Crotzenberg, the funds will immediately go to the Salvation Army, which will use them “to address the most prevalent need, which at this point is feeding and housing the victims, and paying for distribution of relief supplies.”

SWACTE is a local chapter of the Wisconsin Association for Career and Technical Education. That organization’s mission is to unite individuals involved in career and technical education, provide professional development, encourage leadership in the political arena, and promote innovative change to enhance lifelong learning.



SWACTE President Nancy Flanagan, Platteville, presents a check in the amount of \$1050 to Jerry Crotzenberg, emergency government deputy director for Crawford, Grant, and Richland Counties. Pictured behind them, from left to right, are SWACTE members Jackie Cullen, Boscobel; Lisa Whitish, Montfort; Lisa Riley, Fennimore; and Diane Bartels, Belmont.



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## WACTE Legislative Update

Friday, September 28, 2007: This Legislative update is being amended for the final time before submission and publication. In one sense, it is like trying to describe the outcome of the Packers game which will be played one month from now. But the Packers game is actually easier, because it is quite clear that the Packers will either win or lose, by a lot or by a little, with some or no injuries, etc. There will be no compromise on the final outcome of that game.

As this relates to the current legislative impasse or log jam, our Budget Conference Committee is at the center of the issue. Agreement on the specifics of the new biennium budget which will carry the state from July 1, 2007 – June 30, 2009, has not been reached. As you know, there are two very distinctive budget versions in play—the Democratic version emanating from the Senate and the Republican version from the Assembly. At the time of this writing, they are somewhere below a mere \$10 billion dollars apart. I think that number is more dramatic when it is not shortened up, so here it is in all its glory: \$10,000,000,000!

During the week of Sept. 24-28, Governor Doyle stepped up and invited the 2 Majority Speakers to seriously negotiate a budget resolution in the Governor’s residence. Senator Judy Robson (D-Beloit) and Representative Mike Huebsch (R-West Salem) are now carrying the water on this effort. The following sentence has been posted in numerous articles and venues for the week: “Budget deal may come by week’s end.” Here we sit, Friday, September 28, with nothing more concrete than our hope. Rep. Huebsch is quoted in an article this morning: “.....it is clear that we will not have a budget passed before (Friday’s) deadline to fund our schools”. That article was posted at 10:33 PM last evening, following the 4<sup>th</sup> day of sequestered negotiations. So the DPI will have to calculate state aid to our 426 K-12 Districts based on last year’s budget and the K-12 Districts will have to set tax levies to fill the gaps. There is a strong possibility that this will result in significant property tax increases across the state. Makes you wonder what impact this has on the “no-tax-increase” position held by conservative Republicans. Oh, I’d be remiss not to mention the concession of increasing cigarette taxes by \$1.25/pack. Wow, some concession that is!

Do you think we educators need to become more vocal, more vigilant, more engaged in the legislative process?

### MOVED?

Please let us know! Contact the  
WACTE Office  
at 608-833-5858 or  
e-mail us at:  
wacteorg@chorus.net





## Serving Returning Veterans Workshop a Success

By Ann Marie Krause, Professional Development Co-Chair

On September 13 the WACTE Professional Development Committee hosted the workshop “Serving Returning Veterans” at the MATC-Madison Downtown Campus. Twenty-two participants including counselors and financial aid officers from all over Wisconsin attended. This workshop was a direct result of suggestions made by WACTE members at other professional development activities.

WACTE President Terry Simmons welcomed participants and Ann Marie Krause, Professional Development Co-Chair, hosted the event. Speakers included David Rueth from the Department of Veterans Affairs, and Kim Michalowski representing the Federal Office of Veterans Affairs, a panel of four MATC returning veteran students, Dr. John Jansky faculty member and returning veteran from Gateway Technical College, Jennifer Jaqua and Joel Wolgram from Veterans Hospitals, Daniel Connery from the County Veterans Service Office, and Tim Jacobson and Elaine Wilkinson from MATC-Madison. This was a day for college officials to put names and faces together and to learn directly from our students and returning vets.

The students shared their experiences of returning to school and navigating the complex system to get their benefits. Participants heard the good, the bad, and the ugly as the students were very open and honest. Dr. Jansky’s presentation “Civilian to Soldier to Civilian” was enlightening and shared with participants the reality of war through first hand experiences and photographs, the psychological as well as physical traumas soldiers are facing, and the fact that many symptoms do not show up until the soldier has been home for a period of time. He shared some practical ways to address these issues in our colleges. Other presenters shared the services they offer and gave participants hints on how to help students navigate the system. Participants were given many resources to bring back to their colleges.

## Accepting Bylaws and Resolutions for Consideration

by Sandy Hume, Bylaws & Resolutions Committee Chair



The WACTE Bylaws and Resolutions Committee is currently accepting Bylaws and Resolutions and changes to Bylaws for consideration this year. Resolutions should affect the mission, purpose, and policy position of WACTE, be within the current capacities (including budget capacities) of the Association, and affect all Locals of WACTE.

Bylaws and Resolutions and changes to Bylaws may be submitted by any Local and must be received by the Committee by noon on Friday, November 16, 2007. Bylaws and Resolutions and changes to Bylaws that are approved by the Committee will be forwarded to the Assembly of Delegates for consideration at WACTE’s annual meeting on February 28, 2008.

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## wacte calendar of events.....

2007

October 16-18, 2007 GED/HSED and Adult Literacy Conferences, Radisson Paper Valley, Appleton

October 31, 2007 Student Services/Counselors Workshop - FVTC - Appleton

November 27, 2007 Deadline for Award Packets due at WACTE Office

December 13-16, 2007 ACTE Convention – Las Vegas, Nevada

2008

January 22, 2008 Local Presidents/Delegates Wisline - 3:00 pm - 4:00 pm

February, 2008 Career and Technical Education Month

February 27, 2008 Technical Training Seminars & WACTE Board Meeting, Holiday Inn, Stevens Point

February 28-29, 2008 72nd Annual WACTE Conference, Holiday Inn, Stevens Point

March 10-12, 2008 ACTE National Policy Seminar, Washington, D.C.

April 24, 2008 Legislative Seminar - Inn on the Park, Madison

May 1, 2008 Boosting Reading Literacy in Your CTE Program Workshop, MATC, Madison

( 9:00 am - 3:00 pm)

June 16-18, 2008 Region III PD Conference - Bloomington, Minnesota

July 16 & 17, 2008 Support Staff Conference - Radisson Hotel, Madison



## Just Ask 5

By Jo Ann Giese-Kent, Membership Chair

*Are you prepared for a challenge?... A challenge to reach over 1,000 WACTE members by June 2008!*

How can you help? We're asking you to continue the "**Just Ask 5**" campaign this year. Simply share your personal story with five prospective members of how you benefited from your membership or how the association has helped you to grow professionally. Some of the best ways to recruit a prospective member include inviting a non-member to an association sponsored event or activity and by engaging in one-on-one conversations about the advantages of membership.

If you recruit a new member or former member, you not only strengthen WACTE, but you also help a colleague grow professionally, and help students learn valuable skills. Career and technical education plays a key role in the lives of many of our Wisconsin residents by preparing them for success in a competitive workforce. A vibrant and growing WACTE means greater recognition and advancement of career and technical education in Wisconsin and nationwide.

Contact your Local membership chair or refer to the e-mail blast in late September for the "**Just Ask 5**" bookmark. This bookmark contains a short explanation of the process and a place to list the 5 names of potential members. Membership chairs also have helpful materials for you to use that explain the benefits of belonging to WACTE. Once you have completed the form with 5 names, submit it to your Local Membership Chair for follow-up. All members who "**Just Ask 5**" will be recognized.

Start sharing your experiences today! Thank you for your support! If you would like more information, please contact Jo Ann Giese-Kent at [jgiese-kent@morainepark.edu](mailto:jgiese-kent@morainepark.edu).

## Master of Science in Career and Technical Education in Southeast Wisconsin\*

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*Preparing individuals for leadership positions in secondary, postsecondary community or technical colleges, higher education, and business and industry.*

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*\*Southeast Wisconsin Technical Colleges include: Gateway, Lakeshore, Madison Area, Milwaukee Area, Moraine Park, and Waukesha County*



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## **“Leap” to Point! for Innovation, Education & Technology**

**By Jim Murray, Conference Chair**

Philip Chard, president of NEAS, Inc.

WACTE members will be celebrating leap year by “leaping” to Stevens Point for the annual WACTE conference, February 27 – 29, at the new Holiday Inn and Convention Center. This year’s conference will unveil a new structure—a two-day conference rather than the traditional three-day conference. Mark your calendars, the preregistration due date is November 7!

Six technical training sessions will kick off the preconference activities on Wednesday afternoon, February 27. The sessions include: Behind the Mind of CyberCulture – RUREDE4IT?; Finding Your Strengths; Go for the Gold! An Introduction to Grant Writing Skills; Online Pedagogy: Best of the Best; OSHA 10-Hour General Industry Certification; and Project Lead the Way: The Real Deal. You must pre-register for these sessions. The day will end with a special membership/local presidents social.

Thursday opens the conference with workshops beginning at 8 a.m. To date, 18 workshops have been confirmed! Workshop topics include innovation, education, and technology. The exhibit area and silent auction will open at 8:30. New professionals attending the conference are being invited to a special workshop at 9 a.m. The House of Delegates meeting will begin at 10:15 (a morning rather than an evening meeting!). A new feature this year is the box lunch with the exhibitors. The afternoon will continue with committee meetings and additional workshops.

This year’s General Session will be held at 4:15. The keynote speaker is Philip Chard, president of NEAS, Inc., a global EAP and Work/Life services firm serving over 300 companies representing 1.3 million lives. He writes an award-winning weekly column in the Milwaukee Journal titled “Out Of My Mind,” and is author of *The Healing Earth*, a groundbreaking work in eco-psychology that won the 1995 Midwest Publishers Award. Philip is a contributing writer to *Chicken Soup for the Woman’s Soul* and has been a guest expert on ABC Television’s *20/20*. Philip has been rated among the top ten speakers at the National Society for Human Resource Management Conference each of the past three years. Mr. Chard’s address is “Realistic Optimism,”—Adaptation in the Face of Challenges and Change. He has been rated as one of the top 10 presenters at the national Society for Human Resource Management conferences. Thursday will conclude with live entertainment and the announcement of the silent auction and raffle winners. (Continued on page 8)





## “Leap” to Point! for Innovation, Education & Technology

Mark Tyler of OEM Fabricators, Inc.

(Continued from Page 8)

Friday is another jam packed day of activity. The morning begins with the Business Friends of Education Awards Breakfast. Additional workshops and roundtable discussions will follow. The highlight of the conference, the Awards Luncheon, will begin at 11:45.

The closing session will feature Mark Tyler of OEM Fabricators, Inc. OEM has been named Wisconsin Manufacturer of the Year. Mr. Tyler has also been appointed to the Wisconsin Technical College Board. “Leaping into the Future of Technical Education as Viewed from the Other Side,” will be Mr. Tyler’s presentation.

For details on any of the sessions, and/or registration materials, please check the WACTE website at <http://www.wacteonline.org/>.

February 27 – 29 are exciting days for career and technical education professionals. Join the excitement of innovation, education, and technology with other professionals “leaping to Point!” at the WACTE 72<sup>nd</sup> Annual Conference.



## WACTE Award of Excellence

By Tamy Moss, Awards Committee Member

Don’t miss this opportunity to recognize and say “thank you” to your talented colleagues by nominating them for Wisconsin Association of Career and Technical Education (WACTE) awards.

The Award Handbook, which outlines a variety of award categories, was e-mailed to Local Presidents and Award Chairs in September. If you would like a copy of the Awards Handbook, go to: [www.wacteonline.org/Awards\\_Info.htm](http://www.wacteonline.org/Awards_Info.htm). We think you will find this year’s nomination process has been streamlined to make it easy for locals to submit nominees.

The goal of the Awards Program is to recognize individuals, companies, and organizations that have made contributions to promote and expand career and technical education in Wisconsin. It is our hope that this year’s program will be able to recognize members and partners in Career and Technical Education from all locals. To be included in this year’s program, your nominations must be received at the WACTE office in Madison no later than November 27, 2007. Together we can make our awards program the best ever!

### New CVTC President Selected



Bruce A. Barker, J.D

The Board of Chippewa Valley Technical College announces its selection of Bruce A. Barker, J.D. as the next president of CVTC.

Frank Bucheger, Board Chair, stated, "We are confident that Mr. Barker will provide the leadership that will bring CVTC to a new level of development and accomplishments. The Board was fortunate to identify a leader who has consistently demonstrated a passionate commitment to CVTC. We are indebted to the Search Committee and the entire college community for their outstanding hard work and effort."

Mr. Barker joined CVTC in 1999 as Human Resources Administrator and was promoted to Vice President of Operations in 2000.

In his current position he supervises Enrollment Management and Student Services, the Business Office, Human Resources, Information Technology, and Purchasing and Facilities. He also serves as internal legal counsel for the College.

Bruce has been active in the Eau Claire community. He has served on the Greater Eau Claire Area Chamber of Commerce Board of Directors, the City of Eau Claire Comprehensive Plan Committee, Parks & Waterways Commission, and the Senior Citizens Employment and Training Board.



## “Round & About Wisconsin” in Style

By Jim Murray, Raffle Chair

See Wisconsin from a hot air balloon... perhaps spending a relaxing weekend at a Wisconsin hotel... or even an afternoon of camaraderie on a Wisconsin golf course... One or all of these could be yours by participating in WACTE's raffle!

WACTE's raffle theme this year is “Round & About Wisconsin”. WACTE has secured some great prizes already—from a hot air balloon ride to hotel packages to gas cards. But we need your assistance in securing additional raffle prizes. Some suggestions for possible donations are:

- Events throughout Wisconsin (hotel/cabin accommodations, restaurant coupons, theatre tickets, museum admissions, boat cruises, sporting event tickets, Dells excursions, etc.)
- Local sponsored events – such as spaghetti dinners, tailgate parties, barbeques
- Art and decorative items
- Fishing excursions; golf packages; cash; gas cards
- Wisconsin products (Door County Cherries, wine, cheese, beverage products, beef/pork items, Racine Kringles, cranberry gifts, etc.)
- Products from Wisconsin manufacturers such as Harley Davidson, Parker Pen, Kohler, Trane, etc.
- Or a creative item – that we missed above

How about it Locals? What items from your area do you want to showcase in the raffle? Donation forms are available from the WACTE office. If you have questions contact Jim Murray at [murrayj@westerntc.edu](mailto:murrayj@westerntc.edu) or Bette Lou Esser at [ble@chorus.net](mailto:ble@chorus.net).

Any major donation (\$500 or more) needs to be listed on the raffle ticket. Please let us know the value of the item donated. We need to know major donations by October 29, 2007, so tickets can be printed and ready for distribution in early November. Raffle tickets make terrific Christmas gifts!

Tickets will be \$5.00 each or (5) for \$20. If each WACTE member sells only three raffle tickets, WACTE will meet and exceed its goal of \$10,000!

Here's seeing you “Round & About Wisconsin!”