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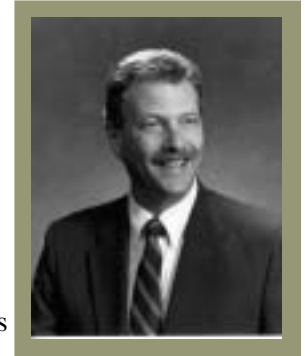
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Message From The WACTE President

Welcome to the 2003-2004 edition of your Wisconsin Association for Career and Technical Education newsletter. The theme this year for your Board of Directors and Association is "Leadership for Our Future". This is a very apt theme, as career and technical education is facing extreme challenges and opportunities at almost every turn. As members of this important professional association we need to take an active role...a leadership role...in those issues that will be impacting **our** future. As you become aware of the topics for upcoming professional development activities and our 68th Annual Conference in February, you will see how your Association is working to help make us aware of the myriad of issues and provide us with the information, insights and skills to meet them head on.



At the September Board meeting, your Directors worked on a set of objectives to support the three major goals that have been identified to drive the vision and mission of WACTE. Those three major goals are:

- 1) WACTE will provide leadership and will coordinate services for the advancement of Career and Technical Education.
- 2) WACTE will continually assess issues and trends in Career and Technical Education to respond to the professional needs of its members with quality services.
- 3) WACTE will actively build Career and Technical Education partnerships between PK-12, Technical Colleges, Colleges and Universities and employers to provide Wisconsin with a highly skilled competitive workforce.

The product of this effort was a strong set of objectives that will direct the work of all Board members and committees. The real strength came from the fact these objectives were focused or targeted to the needs of membership. WACTE is a membership-based organization. Membership is our lifeblood. And this is not just for the dues revenue generated, albeit important, but also for the entire make up of our association. We realize that addressing the issues of membership is the responsibility of the entire Board and all members. Growing and strengthening our professional association is critical as we look at "**Leadership for Our Future**".

Warren Hillmer, WACTE President

Transfer Plan Moves Forward

In late September the Wisconsin Technical College System Board approved a plan that would make credit transfer to the UW System more likely. The plan, which has an ambitious target date of February 2004, would save students time and money by requiring the UW System to accept more general education credits from the Technical College System.

Under the proposed plan, students in applied associate degree programs would be able to transfer a total of 25 credits in social science, behavioral science, communications, mathematics, and science. The plan would also allow liberal arts transfer students to transfer up to 72 credits and have their university-wide general education requirements satisfied at any UW System school. Currently, students may transfer up to 72 credits, but often have to take additional courses to meet the general education requirement.

The plan could have a significant impact on the number of Wisconsin residents holding bachelor's degrees. Technical College System President Richard Carpenter has been emphasizing the need for Wisconsin to increase the number of bachelor's degrees in the state in order to bring per capita wages above the current 97 percent of the national average. A more seamless transfer could help accomplish this, he told the System Board.

The Board also voted to appoint some members to work with the UW System Board of Regents on the possibility of letting additional technical colleges offer two-year liberal arts programs. Currently, only Milwaukee Area, Madison Area, and Nicolet Area offer these transfer programs.

The plan is a product of 10 months of negotiations between Dr. Carpenter and UW System President Katharine Lyall. Although the Wisconsin Technical College System Board is supportive of this plan, it still needs the support of the UW System Board of Regents and faculty in the UW System.

Did You Know?



The Wisconsin Technical College System is projecting record FTEs this year. An expected five percent increase in FTEs would put the system at roughly 69,000, which surpasses the previous high of 64,303 set in 1982-83.

Assembly Task Force on WTCS Preparing Report

By Nancy Merrill, Policy Advisor, WTCS State Office

The Assembly Speaker's Task Force, co-chaired by Reps. Garey Bies (R-Sister Bay) and Sue Jeskewitz (R-Menomonee Falls), held its last scheduled meeting on Tuesday, October 7 and is now preparing its report. The final report will likely include numerous recommendations, some of which will be referred to the WTCS Board so that it can address the Task Force's issues and concerns. Additional legislation also is likely to be introduced over the coming months relating to various issues discussed by the Task Force.

The Task Force reached consensus on five areas: credit transfer, duplication, local board governance, funding and State Board role and authority. Recommendations expected on transfer include: statutory changes that require the automatic transfer of up to 25 general education credits between the WTCS and UW System; accelerated development of systemwide uniform curricula and articulation agreements; and creating an appeal process for resolving credit transfer disputes. Both systems would be required to comply with the results of the appeal process.

To address duplication between the WTCS and UW System, the Task Force is recommending that the Wisconsin Legislative Audit Bureau (LAB) complete a performance audit that addresses both facility and programmatic duplication. According to LAB, even if the audit is limited to specific programs or to co-located facilities, audit completion is likely to take 12 to 18 months. If the audit includes all locations and programs, the timeline is likely to be even longer.

To respond to local governance concerns, the Task Force will recommend that district boards continue to be appointed but that the make-up of boards be modified. Early discussion focused on including a county board representative as a member of each local board, although it appears the final recommendations may exclude this provision. The Task Force is recommending that the requirements for specific numbers of employer, employee and additional members be eliminated but that representatives from each of these groups continue to serve on local boards. The K12 superintendent participation remains unchanged. Also as part of the local governance, the Task Force is recommending the college presidents be required to make annual presentations on the district budget to each county board in the district.

Funding recommendations from the Task Force will be directed to the Legislature and the WTCS Board to identify steps that be can taken to move toward a funding mix that relies on one-third state funding, one-third local property tax, and one-third tuition.

The Task Force recommendation on WTCS Board role and authority is that the State Board complete a self-assessment and then identify ways that the Board's role can be modified to increase its responsiveness and accountability. Key issues that the Task Force wants addressed include revisiting the Board's use of committees and how the Board can act as a check and balance to district boards.

END

MOVED?

Please let us know! Contact the WACTE Office
at 608-833-5858

Governor Doyle Appoints Terry Craney to Head Work-Based Learning Board

Appointed by Governor Jim Doyle, Terry Craney began serving as Executive Director of the Governor's Work-Based Learning Board in July. "Governor Doyle believes that technical education and youth apprenticeship programs provide opportunities for success for all youth, no matter their ability, background and goals", Craney stated. The Governor has included \$1.5 million in his Grow Wisconsin strategy announced in September, to expand the Youth Apprenticeship Program, according to Craney. He is "looking forward to the opportunities and challenges of the future."

Craney was an instructor of Physics and Applied Sciences at the Northeast WI Technical College in Green Bay, where he has had over 20 years of teaching experience. He served two terms as President of the Wisconsin Education Association Council (WEAC) from 1995-2001, and was appointed to the National School-to-Work Advisory Council and the National Skills Standards Board. He is a graduate of the University of Wisconsin-Eau Claire and holds an MS degree from the University of Wisconsin-Superior. **END**



Kenosha Youth Apprenticeship Coordinator Greg Wright, Aurora Health Systems YA Mentor Coordinator Susan Perusich, Bradford High School health teacher Deborah Wiersum, Youth Apprentice Janel Selovich, and GWBLB Executive Director Terry Craney.

Career and Technical Education – Aligning for the Future

by Bryan Albrecht

Responding to the rapid pace of change is no easy task. Technology is the driving force that impacts all aspects of our life. In an effort to better align our curriculum and programs with changing economic needs the Department of Public Instruction has changed the names of many of their Career and Technical Education program areas.

Business Education is now "Business and Information Technology"

Technology Education is now "Technology and Engineering"

Agriculture Education is now "Agriculture and Natural Resources"

Health Occupations is now "Health Sciences"

"This name change is much more than just a symbol of what we do, it represents a new direction for our programs and services," stated Bryan Albrecht, Division Director of DPI Career and Technical Education Team.

Career and Technical Education programs must adapt to changes in the economy and stay current with content, scope and sequencing of the curriculum we provide. This new direction for secondary CTE programs begins to closely align secondary and postsecondary programs, provides an expanded curriculum base and increases connections to academic foundations intended to strengthen Career and Technical Education. For more information on DPI-CTE services check out our website at <http://www.dpi.state.wi.us/dpi/dlsis/let/index.html>

END

Governor Doyle Will Address Attendees At The Upcoming Work-Based Learning Conference

Jim Doyle, Governor
State of Wisconsin



The 4th Annual Showcase Conference on Work-Based Learning will be held on November 4th and 5th at the Sheraton Hotel in Madison. The Conference Committee has gone all out to put together an exciting conference for attendees. Governor Doyle will open the conference with a bold new vision for education and economic growth. The Governor's recently initiated "Grow Wisconsin" economic growth plan has education and workplace partnerships as a major strategy for securing our state's future. In addition, there will be numerous other sessions addressing a variety of topics in work-based learning, with presenters representing K-12 institutions, technical colleges, and business and industry. Among the presenters will be:

- Elizabeth Burmaster, State Superintendent of Public Schools
- Dr. Richard Carpenter, State President, WTCS
- Terry Craney, Executive Director of the Governor's Work-Based Learning Board
- Terry Ludemann, Chief Economist at the Department of Workforce Development
- Jim Morgan, Vice President, Wisconsin Manufacturers and Commerce

The agenda, registration and conference information can be found on the WACTE webpage at www.wacteonline.org.

END

Governor Announces 'Grow Wisconsin' Initiative to Create Jobs and Raise Incomes

Governor Jim Doyle has announced his "Grow Wisconsin" initiative, which he describes as "a comprehensive agenda of action to get Wisconsin's economy moving again, producing the kind of good paying jobs that permit people to support their families, buy a home, and enjoy the great life Wisconsin has to offer."

"Since January 2001, our national economy has lost more than 2.7 million jobs, including tens of thousands here in Wisconsin," Governor Doyle said in laying out his plan. "Economists say we are technically in recovery, but that technicality means very little to a laid off single parent, or a recent college graduate who can't find work in their field, or a factory worker whose job just moved to China. Wherever I go - in communities large and small - people tell me the same thing: Wisconsin needs more jobs at better wages."

"This ambitious plan will vastly improve job training, promote high-tech industries, invest in and upgrade manufacturing, implement important regulatory reforms, improve our vital infrastructure, and unleash over \$1 billion in public and private investment," the Governor said.

"The heart of our strategy is to capitalize on Wisconsin's strengths - excellent schools, universities, and technical colleges, a high quality of life, natural beauty, a legacy of innovation, a commitment to quality, and - above all - a hardworking, highly educated labor force that is second to none," Governor Doyle said.

The Governor's specific goals for his "Grow Wisconsin" initiative can be found at the http://www.wisgov.state.wi.us/docs/Doyle_Economic_Package.pdf.

END

Career and Technical Education State Conference “Leadership for Our Future”

February 18, 19, & 20, 2004
Marriott Madison West in Middleton,
Wisconsin

Mark your calendars now and reserve February 18, 19, & 20, 2004 for Wisconsin’s premier Career and Technical Education Conference! Watch for registration information to be available in early November at www.wacteonline.org.

Anticipated Conference Highlights:

- Web Conferencing Technology
- Best Practices in CTE
- Analysis of Assembly Task Force on WTCS
- IT Skill Standards
- Innovative Health Care Cost Containment
- State and Federal Legislative Updates
- Legal Challenges facing CTE
- UW/WTCS/DPI Partnerships
- CTE Recruitment and Marketing Issues
- State Retirement System Issues & Trends
- Computer Training
- Wisconsin Career Assessment System
- Demographics: Predicting CTE Trends
- Innovative Utilization of Grants
- eTech College Update
- Assessment of Core Abilities
- Financial Planning for Educators
- Health Fair

WACTE Earns Special Recognition

On June 6th the National Skills Standards Board presented the Wisconsin Association for Career and Technical Education a certificate of excellence for services in hosting the Focus 2003 national conference of skill standards and certifications. Dave Wilcox, Deputy Director of the NSSB stated that much of the overall success of this event was to be credited to the Wisconsin team and WACTE.

Congratulation WACTE

**For Your National
Leadership!**

Albrecht Leaving DPI

Bryan Albrecht, Director of the Career and Technical Education Team has announced that he will be leaving the DPI effective November 10, 2003. Bryan has served DPI for 15 years in the areas of Technology Education, School to Work, and as the Director of Career and Technical Education. Bryan is also a recent state WACTE President and remains an active WACTE leader.

Bryan will be assuming a Vice President position with Gateway Technical College in Kenosha, WI.

Governor Calls For Greater Investment in Wisconsin's Youth Apprenticeship Program



The Governor, youth apprentices and staff at Braeger Automotive in Milwaukee

Last year, over 3,000 high school students employed by over 2,200 businesses participated in the state's Youth Apprenticeship program. Budget cuts mean that approximately 700 fewer students will be able to participate in the program during this school year. The Governor's "Grow Wisconsin" Plan would provide \$1.5 million in funding for the program.

"Youth Apprenticeship is a powerful tool not only for the youth of today, but also for the employers of tomorrow. And it is a program we should embrace and cultivate," Governor Doyle said.

"Today, I'm calling for greater investment in our Youth Apprenticeship Program - funding that will enable the program to offer more students the chance to gain apprenticeship experience and help us build our workforce and grow our economy."

Wisconsin's Youth Apprenticeship Program is a statewide school-business partnership that allows high school students - like those at Braeger Chrysler where the Governor made his announcement - to work side by side with a mentor in an actual business as part of the student's high school experience. The program begins to prepare students for high-paying jobs in fields such as machining, design work for engineering, and laboratory technicians, and after completing the program, many of these young people elect to enroll in programs at Wisconsin Technical Colleges for further training.

The program helps Wisconsin attract and maintain a high quality workforce by keeping our young people in the state, and it reduces the state's skilled labor shortage by providing youth apprentices marketable skills and valuable work experience, the Governor said.

"Youth Apprenticeship also links education and business - involving Wisconsin businesses as partners in educating our youth and expanding the walls of the classroom to give students the opportunity to learn both in the classroom and on the job," Doyle said.

END

CALENDAR OF EVENTS

For the complete WACTE Calendar of Events, visit www.wacteonline.org

November 4 & 5, 2003
December 11-14, 2003
February 8-14, 2004
February 18-20, 2004
March 14-16, 2004
April 1, 2004
June 23-25, 2004
July 20 & 21, 2004

Work-based Learning Conference, Sheraton, Madison
ACTE Convention – Orlando, Florida
Career and Technical Education Week
68th WACTE Annual Conference – Marriott Madison West, Middleton
ACTE National Policy Seminar – Washington, DC
Legislative Seminar – Inn on the Park, Madison
ACTE Region III Leadership Conference – Kansas City, Missouri
Support Staff Conference – WI Rapids

Legislative Update

Federal FY 2004 Funding

The House of Representatives and the Senate have passed legislation providing Fiscal Year (FY) 2004 funding for the Departments of Education and Labor. Virtually all programs of interest to community colleges received level funding or tiny increases. The two bills will now have to be reconciled through a conference committee. (Wisconsin has two representatives on the conference committee: Senator Herb Kohl and Representative Dave Obey.) We are operating under continuing resolutions while work on finalizing the legislation continues. Some highlights of the bill include:

HEA – Both the House and Senate bills maintain the maximum Pell grant at \$4050 and provide for an increase in program funding (\$885 million in House, \$812 in Senate). Both bills more than double funding for FFEL Loans, maintain SEOG grant funding at FFY03 levels and provide small increases in the TRIO and GEAR UP programs.

(continued on next page)

Fox Valley Technical College Honored with International Education Award

Among the programs honored with an Andrew Heiskell Award for Innovation in International Education by the Institute of International Education is Fox Valley Technical College in Appleton.

The Andrew Heiskell Awards were created by IIE to promote and honor the most outstanding initiatives that are being conducted in international higher education by IIE Network member universities and colleges. The organization recognized FVTC as the 2003 winner in the study abroad category for its Transatlantic Automotive Technology Project. Dr. Marie Martin, FVTC Associate dean/director of international studies, and Ken Kempfer, dean of the Transportation and Agricultural Technologies Division, are the TransAutoTEC project co-directors.

“At Fox Valley Tech, we are offering a 2 week International Field study in various associate degree programs” explain Dr. Martin. “The goal of this 3 credit course is to provide students with first-hand knowledge of working and studying in their program related area in the international environment. For example, our CIS, Culinary Arts, Automotive and Marketing students study in such countries as Germany, the Netherlands and others. American and European students and faculty host each other at their homes and shadow each other at school and at work. Our students report that although intense, these field studies have been not only extremely educational but life-changing as well.”

END



Students from Germany work with their American peers through the FVTC TransAutoTEC project

Legislative Update - continued

Perkins - The Administration's proposed cut to the Carl D. Perkins Act has been rejected. The House bill provides a small increase (0.7%) to the Perkins Basic State grant while the Senate simply maintained program funding. Both the House and Senate Committee provided zero funding for the President's Perkins alternative – the Secondary and Technical Education State Grants.

AEFL - The House bill includes a 2.2% increase for Adult Education State Grants, while the Senate bill maintains FFY03 funding levels.

Reauthorization – Status Report

HEA — The Senate has not yet begun discussions of the Higher Education Act, and it is not yet clear when Senate action will occur.

The House has been working to reauthorize the Higher Education Act through a series of smaller bills – the House Education and Workforce Committee has already passed two bills reauthorizing Title VII of the current HEA (H.R. 3076, “Graduate Opportunities in HEA of 2003, and H.R. 3077, “International Studies in Higher Education Act of 2003).

Another bill, H.R. 3039, “Expanding Opportunities in Higher Education Act of 2003.” was introduced last week by Rep. Tom Cole (R-OK). This bill is described as an attempt to improve access, expand opportunities and remove unnecessary and outdated barriers within the Higher Education Act, all while maintaining the integrity and security of the student aid programs. There are several provisions in the bill that could affect the amount of financial aid funds available to students. Recent testimony on the bill is available at: <http://edworkforce.house.gov/hearings/108th/21st/hr3039091103/wl91103.htm>

Republican members of the House Education and Workforce Committee plan to introduce a bill designed to increase college accountability – particularly in regard to rising tuition costs. The bill will include an “affordability index,” which would restrict colleges from raising tuition above a certain level based on inflation. The index is the brainchild of Rep. Howard “Buck” McKeon, (R-CA), who has argued repeatedly that tuition increases are preventing many Americans from attending college and that Congress cannot solve the problem just by increasing funding for student financial aid – particularly the Pell grant program. Such a “price control” could create significant fiscal problems for WTCS colleges by restricting reliance on potential tuition revenues at a time when other revenue sources (state support, property taxes) are declining or facing restrictions.

Perkins — Congress has not acted to reauthorize Perkins. However, neither the House or the Senate is showing strong support for the Administration's proposal to eliminate Perkins and replace it with a competitive grant program that could be used to fund initiatives to improve student performance under the No Child Left Behind Act as well as career and technical education. The Administration's FY 04 budget proposal zeroed out Perkins Act funding (\$1.3 billion) and created the Secondary and Technical Education State Grants, funded at \$1 billion. As noted, the Administration's proposal was rejected by the House, which gave the Perkins basic state grants a small increase and by the Senate, which maintained Perkins program funding.

WIA/AEFL – In May, the House has passed its reauthorization of the Workforce Investment Act, the “Workforce Reinvestment and Adult Education Act of 2003” (H.R. 1261), which includes the Adult Education and Family Literacy Act (Title II). It is currently under consideration by the Senate Health, Education, Labor and Pensions (HELP) Committee, which has yet to announce when it will meet to mark-up of the bill.

END

Tech Colleges Produce Ten Percent More Grads For Economy; Minority Graduates Increase By 26 Percent

Wisconsin's technical colleges are pumping more skilled workers into the economy. According to the new Wisconsin Technical College System Graduate Follow-up Report, there was a ten percent increase in the number of graduates in 2001-02 over the prior year.

"The Wisconsin technical colleges play such an important role for fueling Wisconsin's economic recovery because we don't cap enrollments," according to Dr. Richard Carpenter, Wisconsin Technical College System (WTCS) president. Our colleges are incredibly flexible, making adjustments in programming to meet the needs of our students and employers."

Minority graduates are key to the technical colleges' ability to produce more skilled workers. In 2001-02, there were 26 percent more minority graduates, compared with the previous year. "Today, ten percent of all graduates in the technical college system are ethnic minorities. That's extremely positive for our state," Carpenter said.

Also contributing to the large increases in graduates is the emphasis the technical colleges are putting on health care occupations, which are in strong demand. In the last school year, technical college graduates in health care programs increased 27 percent over the previous year. "There are vacant positions out there, doing very little for the well being of our residents or our economy", Carpenter added. "Our colleges are always working hard to close the gap between vacant positions and positions being filled." he said.

The WTCS Graduate Follow-up Report was sent to 17,833 graduates and had a 75-percent response rate. It examines employment, earnings status, and other factors of technical college students approximately six months after students graduate.

END



The 2003-2004 WACTE Board

L to r, Pat Holt (President Elect), Tim Greene, Linda Wilke, Warren Hillmer (President), Bryan Albrecht, Bette Lou Esser, Bonnie Weiland Hare, Norm Kenney, John Frank, Steve Huth, Mark Johnson, Jim Murray (not pictured, Roseanne Glick).

Mama’s Candied Yams and Apples

Serves 8 or so

This is an excellent side dish at Thanksgiving or Christmas, and you will get a lot of compliments. Even the kids will like it! Plus it is easy

- | | |
|---|--|
| 2 - 29 ounce cans yams | ¾ cup light brown sugar |
| 1 - 20 ounce can sliced apples, drained | Cinnamon |
| 4 T butter | 1-2 cups miniature marshmallows (if desired) |

Preheat oven to 350. In 2-quart casserole, arrange half the yams; spread with ¼ cup sugar, some cinnamon, and half the butter. Add apples, arranging as a layer. Repeat sugar, cinnamon and butter layer. Top with remaining half of yams, ¼ cup sugar, and cinnamon sprinkled over all. Bake 1 hour. If desired, sprinkle marshmallows over the top after the dish is cooked and place under broiler until golden, 3 to 5 minutes. (Watch the marshmallows kind of closely as they will start to burn and make your smoke detectors go off!)

PROTECTING YOURSELF FROM IDENTIFY THEFT

Identity theft is becoming a booming worldwide business. Despite your best efforts to manage the flow of your personal information or to keep it to yourself, skilled identity thieves may use a variety of methods - low and high tech – to gain access to your data and use it fraudulently. While you probably cannot prevent identity theft entirely, here are some ways you can minimize your risk.

- o Before you reveal any personally identifying information, find out how it will be used and whether it will be shared with others. Ask if you have a choice about the use of your information: can you choose to have it kept confidential?
- o Pay attention to your billing cycles. Follow up with creditors if your bills don't arrive on time. A missing credit card bill could mean an identity thief has taken over your credit card account and changed your billing address to cover his/her tracks.
- o Guard your mail from theft. Deposit outgoing mail in post office collection boxes or at your local post office. Promptly remove mail from your mailbox after it has been delivered.
- o Put passwords on your credit card, bank and phone accounts.
- o Do not give your personal information on the phone, through the mail or over the Internet unless you have initiated the contact or know who you are dealing with.
- o Keep items with personal information in a safe place. To thwart an identity thief who may pick through your trash to capture your personal information, tear or shred your charge receipts, copies of credit applications, insurance forms, bank checks and statements you are discarding, expiring charge cards and credit offers you get in the mail.
- o Be cautious about where you leave personal information in your home, specifically if you have roommates, employ outside help or have service work done in your home.
- o Give your social security number only when absolutely necessary.
- o Don't carry your social security number card. Leave it in a secure place.
- o Order a copy of your credit report from each of the three major credit reporting agencies. Make sure it is accurate.